

# Christmas

*"The mistletoe hung in the castle hall  
The holly branch shone on the old oak wall."*

*--Thomas Haynes Bayly.*

OH, happy Christmas day -- we bid thee welcome. We've been counting the days -- yea, the hours and minutes -- to hear thy merry bells ring out that joyful message of old -- "Peace on Earth, Good Will toward Men." And -- at last -- we've heard it. We're content. Happy. Thankful.

In every home in the land -- from the humble candle lighted shack up to the marble halls of the rich man's castle -- there prevails a certain spirit of kindness that only this festive occasion brings. It's that Christmas feeling of Good Will toward our fellow man. And that this is sincere is proven by the smiling countenances, the kindly words and the hearty hand-clasps which greet one on every side.

Yes, verily, all the world is looking on the brighter side of life and enjoying this "day of days."

Hence, we the undersigned, desire to express our feelings as well. We most heartily and sincerely wish you and everybody else in this great community

## A Very Merry Christmas

And trust, that our future relations with you will be just as happy as they have been in the past.

ALBERTA GOVERNMENT  
TELEPHONE STAFF,  
(Strathmore)

H. J. ANDERSON & SON  
BARBOE & CRADDOCK  
H. W. B. BELL  
W. C. BROWN  
B. DAVIS  
T. H. EVES  
R. FOX  
J. W. GIFFEN

M. B. GARRETT

A. W. GIRVIN

J. HAARSETH

ROLAND HILL

M. S. HIRTLE

KING EDWARD HOTEL

E. W. R. LAMBERT

F. R. LILLY

L. B. O. LODMELL

STRATHMORE STANDARD

(John Mackenzie)

STRATHMORE TRADING CO.

(A. D. Shrimpton)

UNION BANK OF CANADA

(Manager and Staff)

T. M. WEARS

T. E. WRIGHT

PIONEER MEAT MARKET

(Geo. Snaith)

L. G. ROBINSON

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STRATHMORE HARDWARE

(A. B. Foote)

STRATHMORE MEAT MARKET

(Cott & Gardner)

STRATHMORE PHARMACY

(H. McKechnie)



## A Rare Bargain

By special arrangement with the Family Herald and Weekly Star of Montreal, we are able to offer that great family and farm paper at a very attractive price.

**THE FAMILY HERALD AND WEEKLY STAR COSTS \$2.00 per year**

**THE STRATHMORE STANDARD COSTS \$2.00 per year**

— We Now Offer —

**BOTH PAPERS FOR \$3.50**

**YOU SAVE 50c**

In addition, each subscriber receives a Beautiful Picture Entitled

**"THE WONDERFUL HEROINE"**

This beautiful work of art, in ten colours, is 18 x 24 inches in size, on a rich, heavy paper, ready for framing.

See the Picture on View in This Office

Orders for this Club must be sent to

**The Strathmore & Bow Valley Standard**



See Us For

## CHOCOLATES

of the Best Varieties.  
(Sole agent for Lowmyer's)

**CIGARS—The Best Brands.  
TOBACCO, CIGARETTES,  
PIPES, Etc.**

## King Edward Hotel & Grill

**Why Not  
A Real Xmas Present  
for Yourself and Family**

**A 1924 MODEL**

**Ford**

**W. C. BROWN, Strathmore**

Long Distance Telephones in every room. Running Water Private Baths.  
When in Calgary Stay at the  
**YALE HOTEL**  
opposite C.P.R. Depot  
**CALGARY, ALBERTA**  
The House of Comfort, Courtesy, Cleanliness.  
Fred R. Phillips, Mgr. Chas. Traunweiser, Prop.

## Order Your COAL Now

The Famous Genuine  
**NEWCASTLE LUMP COAL**  
\$8.00 at Shed — \$8.50 Delivered

**Chas. Keeling**

Phone 72 Strathmore

A small ad. in the Standard will broadcast your message over the whole of the Western Bow Valley, from the Bow River to the Rosbud. Someone may want to buy just what you have to sell, or have for sale just what you want to buy.

## Hockey Season Opens

Strathmore Plays Calgary Canadians,  
But Local Boys Suffer from  
Lack of Practice.

The hockey season opened in Strathmore on Friday evening with a game between Strathmore and Calgary Canadians.

The visitors had the edge on the local boys throughout most of the game and emerged victors by a 5 to 0 score. The game was, however, somewhat uneven, the score represents, but the locals suffered from want of continuation, and did not have the accuracy all placing the goal shots close to their opponents.

This, in fact, is an excellent sign, for Strathmore boys had they had more practice, they would have been able to do much better tonight, as far as goals are concerned.

The Canadians had some of Calgary's best hockey boys on their line-up, including Johnny Lewis and Herbert Lewis, who had a tryout with the pros, in Winnipeg, some weeks ago.

Brown deserves special mention in goal. Though, as the score shows, he let some shots through, he stopped a lot of hard ones. The other boys were all right, all they need is some more practice to show any of the city boys where they get off at.

Teams were as follows:  
Canadians—Hewitt, goal; Savage and Lewis, defence; Lewis, Buckles and Ryley, forwards.

Strathmore—Brown, goal; Gannon and McFarland, defence; Gray, Groux and Thomas, forwards; E. Jenkins, Baker and Bishop, subs.

A. B. Power to umpire gave satisfaction to both sides.

## HOCKEY AND SKATING NOTES

Strathmore has lost one of the players who figured in a Friday game, Bob Thomas having left for Calgary to take over the management of the hotel at that point.

The first skating night at the rink was last Monday, when big numbers were out and Strathmore had provided the music. Skating was not resumed for a couple of days, however, owing to mild weather, and a sandstorm having dumped a lot of dirt on the surface, but during the remainder was in full swing. The rink is now well filled up, and in fine shape for a good winter's sport.

A three team league has been formed between boys of 3 to 15, going under the name of the "Beaver League." Harry Van Buren, Fred Hoff, and Rev. A. H. Rowe will manage the three teams entered. It is likely that a couple of teams of senior boys will be formed, and the girls are also thinking of forming a team.

Charlie Chase has undertaken (no joke intended) to be caretaker of the rink for the season.

Manager McFarland will have a first class team here before the season is much further advanced. The boys did not show to the best advantage on Friday night but a little practice will work wonders. Two players from Carleton district had a working last week, being Mr. Fortner, manager of Carleton branch of the Union, and Mr. Presley, from south of the river.

## CURLING NOTES

Forthcoming and Past Events.  
(By C. A. M. O'Brien)

Many names have passed since the "International Curling Match" at Strathmore had been mooted, and when at first it became a thing of near reality, the town was agog with excitement, more interest being shown in the event than any since this burg blossomed on the hitherto barren prairie. The selection of the opposing teams had been a knotty problem; many and diverse ways had been discussed, mostly caused, some wanted names drawn from the list, others were for last year's skips, good or bad, some were keen on a popularity ballot, but at last a course of the leading lights of the game held in Foster's store, it was unanimously decided that the personnel should consist of players from the most northerly and southerly of the British Isles, and, that, as a further refining factor of choice, a player's spiritual capacity should be considered.

This does not seem to have been thoroughly thrashed out at all, and, as a result, it is usually the case, for when a general meeting was held in the Memorial Hall dining room, there were some misgivings. One could scarcely credit that inhabitants of this enlightened part of the globe had never heard that the Scotch were a nation apart, their doubts or ignorance dispelled by the outspoken remarks of the rare that tell the "tale."

Suggestion followed suggestion; amendments followed on amendments, that the fevered discussion had them, hopefully, involved; the secretary burned a hole in the paper, trying to write them down, and nobody knew what they were voting in. We have a vague notion that Mr. G. H. Patrick had the right idea of rules being carried out; also a determined determination of various inventive names, including the "Calcutta game," or was it "miser"? One enthusiast rose to his feet, quite steadily, and from his brilliant remarks we gathered he did not care a continental what the winners were, as long as they were posted up and adhered to. The "hear, hear" that followed showed he echoed what seemed the sentiment of the after crowd. As an instance of how high the feelings ran, somebody even asked Mr. Currie of putting up both hands on the "Y" floor; after various remarks, the amendment or motion, we don't know which, was carried by a majority of one. The

## GIFTS For the Men Folks



Our splendid Christmas display of Men's Furnishings offers you more than one reason why you should stop here for "Dad's Gift" or "Son's Gift" or "Brother's Gift." For it takes in virtually every article of merchandise the average man has need for and which, we know, will be "doubly welcome" as a Gift.

Let us give you a few suggestions:

Bath Robes, Sweaters and Sweater Coats, Jerseys, Shirts, Underwear, Hats and Caps, Gloves and Mitts, Furs, Slippers, Shoes, Armbands, Belts, Suspenders, Handkerchiefs, Mufflers, Golf Hose, Garters, Combination Sets of Armbands, Garters and Braces; Silk and Knitted Ties, Silk Pongee Handkerchiefs, Leather Collar Cases. Most of these articles are already boxed in neat holiday boxes.

And you'll be agreeably surprised what other Gifts a personal visit to our store will reveal.

## THOS. E. WRIGHT

Men's Wear & Everything In Men's Wear

## REASONABLE FARES FOR SEASONABLE TRIPS

**EASTERN  
CANADA**

On Sale Daily To

January 5, 1924.

**RETURN LIMIT THREE MONTHS**

A Real Travel Inducement



**PACIFIC  
COAST**

Vancouver, Victoria

New Westminster

On Sale

DECEMBER 4, 5, 11, 13, 18, 20, 27,

JANUARY 3, 8, 10, 15, 17, 22, 24

FEBRUARY 3, 7, 10, 15, 17, 22, 24

Return Limit April 15, 1923.

## CENTRAL UNITED STATES

ON SALE DAILY TO JANUARY 5, 1924.

**RETURN LIMIT THREE MONTHS**

Any Agent Will Gladly Give Full Information. Plan Your Trip and Arrange All Details.

## CANADIAN PACIFIC

## FINAL CROP REPORT

Issued by Department of Agriculture,  
Edmonton, Alberta.

Various long-winded "Chatters" of the moment were chosen to oppose the long-winded "Chatters" of the sunny south.

General satisfaction was fairly evident, even although one of last year's skips was heard to utter "If I only had my old team back again, I'd show them." At any rate the excitement seemed to die down under the settling effects of sandwiches and coffee, and the Shakespearean formula of "miserable" had never been known to fail. This case was no exception. The meeting broke up in perfect harmony after listening to songs and music furnished by a few talented members. All we need now is the first and the long anticipated game will be on.

that at 10 bushels, there being a very small acreage of the latter crop.

The total acreage in wheat in the province as determined by the Federal Bureau of Statistics and the Provincial Department of Agriculture, is placed at 5,757,753 acres. The average of 28 bushels on this acreage gives a total yield of 167,265,084 bushels.

Do not place your order for Counter Check Books with travelling men. Keep the commission at home. Strathmore & Bow Valley Standard.

## PRINTING

The Standard maintains a first class Job Department and is equipped with up-to-date machinery and type to handle every class of Commercial and Society Printing with Promptitude, Accuracy, and Taste, at reasonable prices.

# THE STRATHMORE STANDARD AND BOW VALLEY

An Independent Newspaper, circulating throughout the Western Bow Valley. It is the news and advertising medium of the following points in the Bow Valley: Ardenode, Baintree, Carseland, Chancellor, Gheadle, Dalemead, Dalroy, Irricana, Keoma, Langdon, Namaka, Nightingale, Standard, Strathmore, Rockyford, Rosebud, Tudor, etc. Official organ of M. D. Keoma, No. 249, and M. D. Grasswold, No. 248.

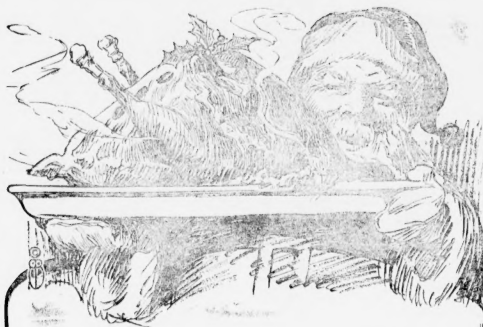
## Is Your Standard Paid Up?

Month and year of expiration is shown with your address. Thus, May 22, indicates that your subscription expires May 1922. Pay in advance. Postal regulations require this.

VOL. XV, No. 2

Strathmore, Alberta, December 19th, 1921

Subscription per Annum, \$2.00, Foreign \$2.50



## LOOK HERE, FOLKS! Buffalo Steaks

Direct from Wainwright National Park. On Sale Now.

A good old-fashioned Christmas dinner calls for a delicious stuffed Turkey, roasted to a crisp brownness, with the trimmings and everything. Surely that's the kind of a holiday feast you're looking forward to.

And you'll have it too, if mother selects the Turkey from our fresh and carefully selected Poultry offerings.

## Pioneer Meat Mart

George Snaith

Strathmore

## Will Meet Farmers

C.P.R. OFFICIALS WILL EXPLAIN CONTRACT AT NIGHTINGALE

Wm. Irvine Will Also Speak There  
A meeting of exceptional interest is to be held at Nightingale on December 22, when the C.P.R. representatives will explain the new C.P.R. contract. Questions will be invited. The same evening Mr. William Irvine, M.P., will speak, his subject being the C.P.R. War Service.

## Irricana News

Mr. and Mrs. Percy Hallam and family left on Tuesday for Kamloops, and the Coast. Mr. Sandy Calder will look after Mr. Hallam's farm while away.

Mr. and Mrs. B. H. Wilson, and Master Raymond Wilson left for Omineca to visit relatives.

Mr. and Mrs. Ralph Knight and Mr. and Mrs. Roy Bond leave on Wednesday for the United States to spend Xmas with their relations.

Mr. Denis Howell is a business mission at Seattle, Wash.

It is being mentioned around that the farmers of many districts in the western section of the irrigation block are holding meetings and inviting the C.P.R. to have a representative attend and explain the new 15-year contract the company is offering its settlers. This is a move in the right direction, as there is no doubt that there is much misunderstanding in the minds of the farmers as to what the new contract actually means, as it will be to the advantage of the farmers of the Irricana district to call a mass meeting and invite a C.P.R. representative to attend and explain this new contract. It is only a question of a short time when this important matter must come to a show-down, and the sooner we get together and have the contract clearly explained, the better it will be for those concerned.

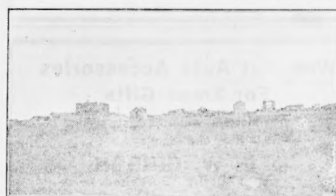
Mr. Fred Davis represented the Irricana constituency at the Conservative convention recently held in Edmonton.

Under the auspices of the local branch of the Ladies' Aid, Christmas festivities will be held in the L.O.O.F. Hall on Thursday evening at 8 p.m. The school children under the able and untiring willingness of their tutor, Miss Lois Chapman, will sing Christmas carols, and render vocal and instrumental music. A Christmas tree will help delight the hearts of the kiddies, and a well-filled bag of good things to eat will be hung thereon for every child in the district.

Rev. Cune preached a lengthy sermon to the large congregation on Sabbath evening.

Mr. and Mrs. W. Elliott were Xmas shoppers in the city.

Marion Cooke is now wearing complete, which will be well appreciated by all who travel that way (and the most of us do) this is a job that has been badly needed for some time. Thanks to the councillor.



Strathmore, Christmas, 1921



## Special Course In IRRIGATION

to be held at

DOMINION EXPERIMENTAL FARM, LETHBRIDGE, from

January 29 to February 6, 1924

Under Joint Auspices of Dominion Experimental Farms Branch and Provincial Dept. of Agriculture.

This course is designed specially for new Irrigation Farmers. No Fees Attached. Lectures and Demonstrations in all phases of Irrigation by specially Selected Staff.

Free Conveyance to be provided between the Farm and the City of Lethbridge. Details of lectures to be announced later.

FOR INFORMATION WRITE —

W. H. FAIRFIELD, H. A. CRAIG,  
Supt. Experimental Farm Deputy Minister of Agriculture, Lethbridge, Edmonton

N.B.—For information as to rooming accommodation during Course, write W. H. Fairfield, Lethbridge.

## Standard News

A shower was held at the home of Mrs. Chris Anderson last Wednesday afternoon, in honor of Miss Esther Lavriden whose marriage is to take place on the coming Friday. The many beautiful and useful gifts presented to Miss Lavriden in a daintily arranged box, is a token of the high esteem in which the young couple are held.

The Danish Ladies' Aid Bazaar held in the basement of the church on December 14th, was a great success. A great deal of time must have been expended on the work shown, and the ladies deserve great credit for their efforts to make the bazaar such a success. Lunch was served in the afternoon and evening, and in the evening the Standard orchestra rendered many selections.

Don't forget the school concert on December 21st. Friends of Miss Edna Myrby will be pleased to hear that she has been ill for the last week. She was taken to the Glenora hospital, and had an operation performed on her ear, but we are glad to hear that she is getting on as well as can be expected.

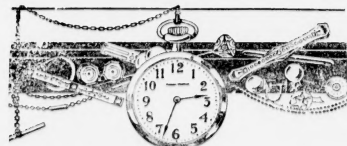
Visitors to Calgary last week were Messrs. Larsen, Axel Rasmussen, Hans Christensen, M. Matheson, Ben. Gerdine and Tommy McGowan.

Mr. and Mrs. Chris Jensen left for New York last Saturday.

## Hervey News

Mr. John A. McDonald, of Forest Lawn, was calling in the neighborhood the first part of the week, with his catchy quotations, and pleasant manner. Mr. McDonald foresees a very prosperous year for 1924, which state must carry considerable weight with it.

The work on the guide along the



## The Easiest Way To Select Your Gift

is to take a look at my window. There you will find 100 different articles on display, ranging in price from 50c to \$100.00.

Inside is a much larger assortment, many of them just arrived, and beautiful goods they are.

It will be my pleasure to help you make your selection.

Shop early or late, morning or evening, I will always be glad to see you.

## Strathmore Jewelry Store

B. Davis

**WINTER FEEDING**  
Final preparations for winter feeding are now being made by farmers in the Vanhoush district. It is expected that approximately 10,000 lambs and 600 stags will be fed.

**NEW WHEAT POOL SECRETARY**  
R. O. Gorman, of Ponsonby, Alta., has been named secretary of the Alberta Wheat Pool. He is expected to be in the Vanhoush district, where he has resigned to hold his position as trustee.



## XMAS GIFTS

Fancy Boxes	\$1.00 to \$8.00	Xmas Stockings	15c to 75c
Lowney's Chocolates, lb.	75c	Everything in hard-boiled candy.	
Mom's Chocolates, lb.	\$1.00	Xmas Crackers.	
Children's 1c Goods.		Order your Ice-cream lunch for Xmas now.	
Mixed Candy, lb.	35c		
Pascal's Chocolate Dolls, Animals, Tools, and Candy Vegetables.			

## Haarseth's Confectionery





**FOR MEN**

We have a great variety of Ties from ..... 50c  
Handkerchiefs, up from ..... 15c  
Suits in all popular colours ..... \$1.50  
Suspenders, a nice choice from ..... 65c  
Arm Bands and Garters, from ..... 35c  
Cozy Slippers ..... \$1.95  
Gloves, lined or unlined, nice range at ..... \$2.95  
Smokers sets on stands, at ..... \$5.50  
Ash Trays from ..... 50c  
Playing Cards in nice case ..... \$1.25  
Military Hair Brushes Black Ebony and French Ivory, up from ..... \$2.50

**FOR THE FAMILY**

Mix Nuts, 2lbs. .... 25c  
Almonds, Soft Shell, per pound ..... 20c  
Filberts, lb. .... 17c  
Walnuts, lb. .... 17c  
Fresh Roasted Peanuts, lb. .... 17c  
Xmas Candy, Rainbow, mixed, lb. .... \$1.50  
3 lbs. for ..... 35c  
Xmas Fruit Cake, per pound ..... 50c  
Fruit Cakes, light or dark, lb. .... 50c  
Madiera Cakes, lb. .... 50c  
Mince Meat, lb. .... 20c  
Choice Dates, 2 lbs. for ..... 25c  
For Preserved Ginger, per crock ..... 25c  
Choice Shelled Almonds, lb. .... 45c

LOOK up last weeks advertisement for big list of Xmas goods and prices.

**WE EXTEND TO OUR LEGION OF  
CUSTOMERS AND FRIENDS HEARTIEST  
SEASONS GREETINGS AND OUR  
VERY BEST WISHES FOR A  
REAL MERRY CHRISTMAS**



**Fruits and Nuts**

Are as essential to your Christmas table as lights are to your Christmas tree. We offer you a choice selection now at most reasonable prices.

Choice Red Emperor Grapes per pound ..... 30c  
Jap Oranges, box ..... 89c  
Spanish, 3 Crown, Cluster Raisins, pkt. .... 35c  
Spanish Layer Figs, 2 lbs. for ..... 45c

**MAKE THE BOYS  
HAPPY WITH  
GOOD DURABLE  
TOYS.**

Bizy Andy Trip Hammer ..... 65c  
Over and Under racing auto ..... \$2.00  
Trans-Canada Flyer, with track, engine and coach ..... \$2.95  
Alabama Con Jigger, a real clever toy, at ..... \$1.00  
Tip Top Movies, a real pleasure giver. 35c

**FOR THE GIRLS**

We have a variety of useful and instructive toys, and some wonderful values in dolls.

Pastry Sets ..... 35c  
Sad Irons ..... 30c  
Furniture Sets ..... 50c  
Saving Banks with combination locks, at ..... 70c  
Long Distance Telephones ..... 95c  
Talking and Wall-Lg. Dolls, from ..... \$1.95

**FOR THE LADIES**

There is the most wonderful selection of gifts ever seen in Strathmore, and we can please the most fastidious taste.

Fancy Handkerchiefs, boxed or single ..... 20c to ..... \$3.50  
— French Ivory —

In all useful articles, Powder Boxes, Jewel Cases, Perfume Bottles, Combs, Brushes, Cloths, Button Hooks, etc., from ..... 50c

**Local Hottings Christmas: the Children's Day**

OF LOCAL INTEREST  
Readers are requested to send in items for this column not later than 12 o'clock Monday noon preceding day of publication. All local news items are welcome.

By Rev. A. D. Currie  
St. Michael's Church, Strathmore

Mr. J. W. Rolly, formerly of Alameda and now of Markerville, was visiting in town last week-end, along with Mr. Howard, of Portland, Oregon.

Mr. Frank Miller was the victim of a peculiar accident on Friday forenoon. He was in the act of examining some fish he was buying from Geo. Staath and got somewhat too close to the fish while George was cutting it up, with the result that the point of the knife cut him close to the eye. When Rhylock went to court to demand his pound of flesh he got out in his case because he could not extract it without drawing blood as well, but Frank got his pound of fish, and lost some blood besides. Though this is a fish story, it is a true one.

Christmas is the feast of the children. It is the children's day above all others and so on this little message is for the children.

Once upon a time, before the coming of the Christ-child, there was a real among the ancients about the Epiphany as we now keep Christmas. It was over so to Silsilany plain in England, you will see one of the places where they had their worship at this time. The sun was coming back; the days were growing longer; so they welcomed the return of the sun as a gift from God. When the first minister came to England and Scotland the children about the coming of the Christ-child, the Son of God. They took the old feast that the children were accustomed to and placed the new feast of the coming of the Christ-child about the same date and called it Christmas. But for a long time many children kept both the old and the new. But now we all keep the one.

Since that time Santa Claus, or Father Christmas, has come especially to the children of the world. It is not so true that all the children of the Empire are giving each other presents in memory of the gift of the Christ-child.

I want you first to remember the gift of all, inward and friendly, as well as children. So first we should think of the gift to us. There are things we should give to our children as God has given to us. We should give to them what we know our children are giving to us. We should give to them what we know our children are giving to us. We should give to them what we know our children are giving to us.

There should be peace at home; Where sisters dwell and brothers meet. Quarrels should never come; So we may all be happy and content. We should give to them what we know our children are giving to us. We should give to them what we know our children are giving to us. We should give to them what we know our children are giving to us.

**Glenn's Turkey Shoot**

Sportsmen, skilled and unskilled, gathered at Glenn's school at Strathmore last, when a very successful Turkey Shoot was held in aid of the school piano fund.

An afternoon, a la California, and prospect of good sport drew a large crowd from Strathmore, Carleton Place and Calgary.

Some fairly birds, donated by residents of the district were up for the shooting. The shooting was very successful and the following were the winners: L. B. O. Lodi, 1st prize; J. W. Rolly, 2nd prize; W. L. W. Lodi, 3rd prize; W. L. W. Lodi, 4th prize; W. L. W. Lodi, 5th prize; W. L. W. Lodi, 6th prize; W. L. W. Lodi, 7th prize; W. L. W. Lodi, 8th prize; W. L. W. Lodi, 9th prize; W. L. W. Lodi, 10th prize.

**Oddfellows Ball**  
is very enjoyable

A big attendance of both sexes accepted the invitation extended by Strathmore Oddfellows to a ball given with them in their annual Ball, the first of the season, held at the hall on Monday last.

The dance was somewhat late in getting underway, owing to the hockey game, but the time was made up at the other end of the hall, where a large number of the "Home Sweet Home" were dancing.

The music, provided by Hilt's orchestra, was exceptionally good, and was favorably commented on by the visitors, many of whom had come from other districts.

A nice supper was served by the ladies at midnight.

The decorations in the hall showed a special mention. In them were many of the symbols of the Oddfellows, and the festive and hospitable character of the occasion.

**FOX'S STORE, STRATHMORE**

Phone 28

It Pays To Pay Cash At Fox's

Phone 23

**Strathmore Meat Market**

**Your Christmas Orders**



will receive prompt attention, if you send them to us. It's the same any time, whether you are alone or have a large family, we are always ready to serve you courteously and carefully, paying careful attention to every detail of your order.

**WE EXTEND CHRISTMAS GREETINGS** to all our patrons, and an invitation to come here during the New Year for **CHOICE MEATS.**

**FOR OUR CHRISTMAS TRADE** we have some fine steaks, especially fed for our market by Mr. G. T. Berry.

**SPECIAL FOR SATURDAY** Tomato Sausage. Get your order in early. **TURKEYS ARE CHEAP** Send one to your friends. We will pack and Ship free for you any you buy.

**BUFFALO STEAKS A SPECIALTY**

**Cott & Gardner**  
THE CASH BUTCHERS

Store Phone 40.

Residence Phone 20

Residence Phone 10

P. A. Cott.

R. W. Gardner

**UNRESERVED  
AUCTION SALE**

I will sell at the Farm of JIM WOOD, 3 Miles East and 1 Mile North of STRATHMORE on

**Monday, Dec. 24 1923**

at 1 o'clock sharp  
**13 HEAD HORSES—ALL FARM IMPLEMENTS, AND QUANTITY HOUSEHOLD FURNITURE**  
—Mortgage Comprised—

Team Black and Bay gelding, 1 and 2 years weighing 2000 pounds.  
Team Bay and Black Gelds, weighing 2000 pounds.

1 extra good saddle horse.  
Balance 6 head, 2, 3, and 4 years old, weighing up to 1200 pounds.

—implements—  
3 Good Wagon, 1 Triple Box, 2 Double Boxes, 1 1/2 Deering Binder, Good Mower, Hay Rake, 12 ft. Land Plow, 6 sec. Harrow and Harrow Cart, Horse Cultivator, Garden Cart, and Saddle, Van Bruin 20 run Seder, 14 in. V.G.G. Gang Plow, 14 in. John Deere Triple Plow, and new Double Disc Harrow, Grain Pick, 2 sets new 2 1/2 ft. Drums, Stock Saddle, Lead Bars, Laying Chains, Reverser, Pick, Grass Scooper, etc.

—also—  
Quantity of Good Carpenter Tools and Household Furniture.

Terms Cash No Reserve  
**A. LAZELL, Auctioneer**

**THE LABEL**

on your paper indicates the date on which your subscription expires. If YOU are in arrears we would appreciate an immediate settlement.

Strathmore people will be able to indulge in a treat that even the old timers have not enjoyed for long time. Local hunters have led in a quantity of buffalo meat from the recent kill at Williams National Park, and it will be found in our advertising column.

We will be Frank Miller will not and too close while the buffalo is being carved.

**Proud Record of  
Country School**

Delta Vale School Enrols the Whole District for Junior Red Cross. There is a little school in the country which has made such a unique record that it is only fair that the Red Cross should tell the public something about these hard working children. The name of the school is Delta Vale, Strathmore and it is there that the Junior Red Cross bears the proud trophy not only of the whole school but of the whole school district itself. This 100 per cent membership record is a fine example of the value of the settlement for the Red Cross in the Strathmore district.

It is interesting to notice that the school teachers, and the children, are all of the same family, and sometimes even the boys and girls in each class.

P. W. Dockery, the teacher who is sole officer of the Delta Vale branch has succeeded in doing a fine thing for the children under his care, in creating and maintaining this spirit of unselfish service for others which is the goal and aim of Red Cross activity.

In an interesting letter, Mr. Dockery writes to the Alberta division "Please find a special donation of 10 cents from Audrey Dancy, of the Delta Vale school. She got it as a prize when she took part in the Calgary exhibition."

It was a kind thought on the part of this young girl to send her prize money to the society, such little deeds are the seeds of a better life. The Red Cross in the lives of children is a distinct factor in the building of character.

—Herald, Calgary

**Rev. Mr. G. B. Gilney**

from the Blackfoot reserve, sent a couple of days at Strathmore last week as the guests of Rev. and Mrs. A. D. Currie. While here they inspected the C.P.R. Demonstration Farm with particular interest as a small demonstration farm is now being erected in the reserve for the benefit of the Indians.

Mr. and Mrs. G. B. Gilney, and Mr. L. G. Johnson were staying from Calgary last week, when they were run into by another car. Fortunately they escaped without injury but the car was badly damaged. The accident happened near Mr. Anderson's farm, and Mr. Gilney was injured.

Meats Carl and Gardner are not going with the boys to Victoria, but are staying the boys there. Last week they shipped half a ton of turkeys to the coast, and they also shipped a shipment of six turkeys received by Mr. F. T. McKinnon for the Strathmore College at Victoria. The meats are paying a better price than in Calgary or the eastern market, but they are demanding livestock birds.

A number of Strathmore children appeared on the stage at McDonald's Academy, Calgary, on Friday, at a performance given in aid of the Lacrosse Union. The girls are local pupils of Mr. McDonald.

The winners of the raffie held by the Ladies Aid of the Catholic Church are Mrs. Vandewester, J. Swanson, Mr. M. Thompson, Calgary, J. Van der Horst, and A. McPherson, each winning turkeys, while the ducks were won by A. Blais, and the ducks by W. C. F. McKinnon.

Meats Bob Thangas and Bobbie Hambley left for Clum last week, where they are taking over the management of the Clum Hotel.

The present is a good time to renew your subscription, if you have not already done so. We do not want to carry over delinquent subscribers into the New Year, and besides, it is against the postal regulations.

The county events cast their shadows before. Rubie Peterson, the gentleman who formerly officiated over the King Edward bar, and performed the duties of a clerk at the closing down of the bar in town last week. Rubie has been farming south of Cheyenne on several years past.



## THE STRATHMORE AND BOW VALLEY

STANDARD

Published Every Wednesday

Annual Subscription (paid in advance) \$2.00

U.S.A. &amp; Foreign \$2.50

Editor and Proprietor — : — John Mackenzie

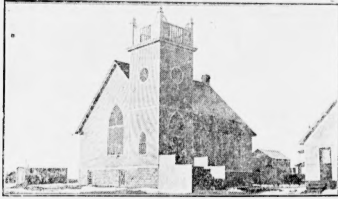
Member Canadian Weekly Newspapers Association.

Legal Advertising, 15 cents a line for first insertion, and 10c a line for each subsequent insertion—12 lines to the inch. Readers, 15 cents a line, Lost, Found, Astray, and Want Ad. advertisements, 2 cents per word 1st issue, 1 cent per word each subsequent issue. Minimum charge 50 cents first issue, 25 cents each additional issue. Display advt. rates on application, ask for Rate Card. Special positions extra.

Terms—Small or transient advts. cash with order. Contract ad. accounts due 1st of month following insertion. Changes of advertisements must reach this office not later than noon each Monday.

Notices of entertainments, meetings, sales etc., at which admission is charged, articles sold, or a collection taken, with the exception of actual church services, will be charged for at regular advertising rates.

The Publisher is not responsible for opinions expressed by correspondents.



Union Church, Strathmore

## CHRISTMAS

(By Rev. A. H. Rowe)

When the glad day dawns again, with its gleeful salutations, its finding of presents in stockings and about the tree, or at the breakfast table, will someone speak or think of Him, whose coming prompted the happiness and the giving?

As the earth moves onward and newday approaches, gifts have been re-examined, elaborate dinner preparations have been made, and come with re-union perhaps, the feast, is there any room for Him, whose birthday it is?

The hours pass by in chat and reminiscence, in out door sports, and

indoor amusement, while happiness continues to the end of a perfect day and where is He that is born the King of the Jews, our King?

Assuredly He will rejoice with them that do rejoice, and not one feature of a happy Christmas would have its omit, but we should honor and recognize Him, and meditate upon the angel's message. And the Christ spirit is to feed the hungry, clothe the naked minister to the afflicted and rescue the lost rather than to load with more the already burdened.

Shall we not keep the Christ in Christmas. That other, abbreviated spelling of the word differs not in meaning but one day our children may find it containing an unknown X. Let us spiritualize Christmas!

## The World Is Yours With Radio

## Listen In!

With a Westinghouse Radio Set this Christmas

Enjoy the many interesting programmes that may nightly be received from distant broad-casting stations.

With a WESTINGHOUSE RECEIVING SET you can easily do this. This two-tube Radio Receiver will get all good stations in Canada and U.S.A. Price **\$100** (batteries and wiring extra).

You too, can enjoy the best programmes if you own a WESTINGHOUSE AERIOLA SENR. 1 tube set. Price **\$65.00** (batteries and wiring extra).

For a LOUD SPEAKER, a Westinghouse R. C. Receiving Set, acknowledged the World's Greatest Radio Receiving Set. It brings the world to your home. The choice of all discriminating individuals.

This R. C. Set, complete with phones, and tubes. Price **\$150.00** (wiring, etc., extra).

Call and let us demonstrate. We have a full line of Receiving Sets and Equipment.

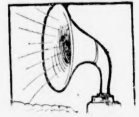
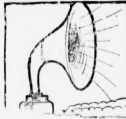
Phone 31

Phone 43

## BELL'S GARAGE

Agent for

WESTINGHOUSE RADIOS &amp; SUPPLIES



## Job Printing

The up-to-date Job Plant of the Standard is well equipped to handle any job of printing efficiently and at standard Western Canada prices. The excellent telephone service now in operation throughout the Western Bow Valley will put you in touch with us at any time. We make a specialty of quick service on rush orders.



CASTING BOX

which casts illustrations on mats.

## TO OUR SUBSCRIBERS

The Standard does not pretend to compete with the city newspapers in general news. Our field is the news of the territory which our circulation covers, and general items which intimately concern our readers.

The home news is, after all, the most important news, because it affects you personally, and while every person should take an active interest in national and world affairs, at the same time if they take a real interest in the welfare of their own community they are in a position to do something practical to assist that community.

Our aim has always been to assist in the building up in the Western Bow Valley of a satisfied, healthy, happy, and prosperous community, as far as possible—self contained, for the more of our own wants we supply within our own borders the better off we shall be.

Having installed additional machinery in the past few months, we are in a position to give better service than ever before to our readers and advertisers. Shortly after the new year we will commence publication of a cartoon, photo news, and comic strip service, got together by some of the best artists and news specialists on the continent. This will cost us money, but it will give you a better newspaper than before.

In an ideal newspaper the ads, as well as the news should be good reading matter. To assist our advertisers to make their ads. attractive we are supplying them with an illustration service, which, as you will have noticed, has been in operation during the present month.

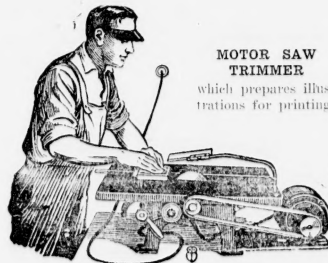
At all times we welcome suggestions from our readers for the improvement of the Standard. We want you to look upon it as YOUR newspaper. A newspaper should be a co-operative venture, as between readers, advertisers, and publishers. We invite your co-operation.

Wishing You a Very Merry Xmas and a Happy and Prosperous New Year.

## Advertising

Advertising is one of the greatest creative forces in modern business. When properly done, it is of great benefit to both reader and advertiser, and the merchant who does not employ it is not serving his community as he should, or assisting his own business interest.

With a circulation, almost exclusively rural, of around 1100 copies per issue, the Standard offers the Bow Valley merchant a magnificent opportunity to keep the business at home that belongs there. Advertising rates are as low as is consistent with the service that is rendered. Rate card, giving full details, furnished on application.



MOTOR SAW TRIMMER

which prepares illustrations for printing.

## STRATHMORE &amp; BOW VALLEY STANDARD

Phones 17 and 68, Strathmore.

John Mackenzie, Editor and Proprietor

## Insurance Payments

Systematic saving is an easy way to meet life and fire insurance premiums, taxes, and other fixed expenses.

Deposit in a Union Bank Savings Account each month one-twelfth of your annual premium and you will have the full premium in the bank when it comes due, plus interest.

## UNION BANK OF CANADA

Swathmore Branch and Safety Deposit Boxes, J. L. Van Tighem, Manager  
Langdon Branch and Safety Deposit Boxes, A. L. Smart, Manager  
Branches also at Standard and Carleton

### Legal & Professional

#### J. J. PETRIE

Barrister, Solicitor and Notary Public.  
Suite 2, Mills Block, 2224 8th Ave. W.  
Calgary.  
Strathmore every Saturday

#### Snclair & Jull

Barristers, Solicitors, Notaries  
**MONEY TO LOAN**  
Office 205, 207 Bay Block, 3264, 8th  
Avenue West, Calgary.  
Strathmore—King Edward Hotel—  
Friday 3:30 p.m. to Saturday 6 p.m.  
of each week.

#### F. R. LILLY

INSURANCE, LANDS, RENTALS,  
REAL ESTATE  
STRATHMORE, ALBERTA

#### Dr. L. G. ROBINSON

(D.O.S. McGill)  
DENTIST  
Girvin Block, Phone 80  
Strathmore, Alta.  
At Rockyford Mondays.

#### CHASE & Co.

Funeral Directors and  
Embalmers.  
Parlors 3rd Street,  
STRATHMORE.  
Phone 78.

## XMAS GIFTS

Get Our  
**CHOCOLATES**  
**CANDIES, XMAS**  
**STOCKINGS, ICE**  
**CREAM BRICKS,**  
**CRACKERS, ETC.**  
**HAARSETH'S**  
Phone 80 Strathmore

### SERVICE

That is our specialty.  
Try us for quick Shoe  
Repairs.

#### STRATHMORE SHOE

HOSPITAL  
C. NERRINGS  
Proprietor.

## THE HUB

Billiard Room and  
Bowling Alleys  
Tobaccos & All Kinds  
of Smokers' Neces-  
saries  
ROLAND HILL, Prop.

PHONE THE STANDARD  
• Phone The Standard (17)  
• When you have an item of news,  
• If you have a visitor at your  
home, let The Standard have  
their names. Report neighbors,  
• Good happenings over the tele-  
phone. It costs you nothing  
• but a few seconds time, and you  
• thereby assist in making this  
• a live, newsy local paper.  
• Your cooperation will be sin-  
cerely appreciated.

### FRATERNAL

#### Strathmore G.W.V.A.

Meets in Members  
Hall 2nd Tuesday of  
each month.  
All interested 2nd are  
welcome as members.  
A. F. HALE, P. NARRITH  
Secretary, J. NARRITH  
President, J. NARRITH  
Secretary, J. NARRITH

#### Strathmore Lodge, No. 79

Meets every Thursday night in the 1000 P  
Hall. Visitors here always  
welcome.  
Noble Grand, Geo. Stewart; Vice  
Grand, H. Harner; Recorder, S. E.  
Rosen; Fin. Sec. Stanley Kneib; Treas.  
Chas. Kneib.

#### MRS. BOSWARD

Bachelor of Music, Victoria University,  
Manchester, gives Pianoforte Lessons  
in Strathmore and at home. Pupils  
prepared for Canadian Academy of  
Music Examinations.

## L. B. O. Lodmell

Real Estate,  
Fire Insurance,  
Life Insurance.  
King Edward Block  
Strathmore, Alberta.

## KING EDWARD

## LIVERY STABLES

Stable Accommodation,  
Drying & Cartage,  
Coal, Wood and Ice.

#### H. AKKERMAN, Prop.

Phone 63 Strathmore

### For AUCTION SALES

Make Assignments With

#### R. M. PRATER

#### AUCTIONEER

Rosebud, Alberta.

#### The Famous

#### CALT LUMP COAL

\$10.00 per ton

NUT, per ton \$7.00

at car.

#### T. H. EVES

Dealer

### Weather Report

Supplied by C. P. Irrigation Dept.

December 19th to 17th, 1923

Time Min. Max. Precip.

19 26.2 46.3

20 22.2 42.3

21 22.2 42.3

22 22.2 42.3

23 22.2 42.3

24 22.2 42.3

25 22.2 42.3

26 22.2 42.3

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28 22.2 42.3

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30 22.2 42.3

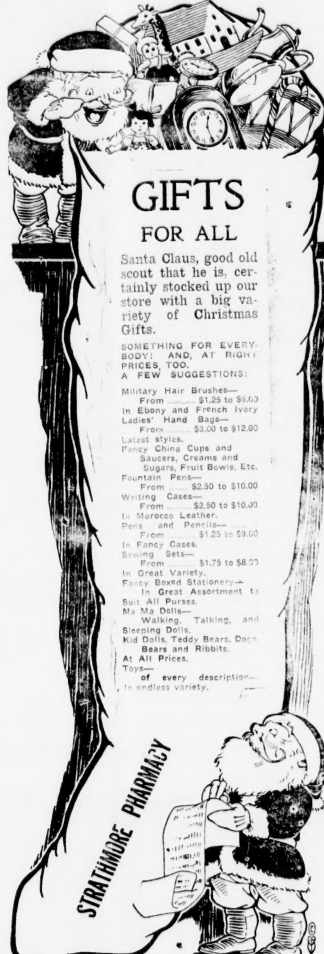
31 22.2 42.3

1 22.2 42.3

2 22.2 42.3

3 22.2 42.3

4 22.2 42.3



## GIFTS FOR ALL

Santa Claus, good old  
scout that he is, is  
fairly stocked up our  
store with a big va-  
riety of Christmas  
Gifts.

SOMETHING FOR EVERY-  
BODY! AND, AT RIGHT  
PRICES! TOO

A FEW SUGGESTIONS:

Military Hair Brushes—

From \$1.25 to \$5.00

In Ebony and French Ivory

Ladies' Hand Bags—

From \$3.00 to \$12.00

Latest styles.

Fancy China Cups and

Saucers, Grams and

Supers, Fruit Bowls, Etc.

Fountain Pens—

From \$2.50 to \$10.00

Writing Cases—

From \$2.50 to \$10.00

In Morocco Leather.

Pens and Pencils—

From \$1.25 to \$3.00

In Fancy Cases.

Sewing Sets—

From \$1.75 to \$8.00

In Great Variety.

Fancy Boxed Stationery—

In Great Assortment to

Suit All Purposes.

Ma Ma Dolls—

Walking, Talking, and

Sleeping Dolls.

Kid Dolls, Teddy Bears, Dolls

Bears and Rabbits.

At All Prices.

Toy—

of every description—

in endless variety.

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## Classified Ads.

Revised rates for classified ads.—1st insertion, 2  
cents per word per issue, 1 cent per word each additional  
issue, minimum charge 50c. Cash must accompany ads.  
Ads. phoned in, if not paid for by day of publication, will  
be subject to an additional bookkeeping charge of 25c per  
issue.

### Livestock

FOR SALE—Fox Terrier Puppies.  
Apply: Secretary, Apply Mrs. Robt.  
Bar: 2 miles south Strathmore, P.  
O. Box 242. 26-12p

FOR SALE, 2-year-old Duroc Jersey  
sow, registered, bacon type, 8, E.  
Hall, Strathmore. 19-12u

FOR SALE, Grade Duroc, black, 15  
months old. Apply Henry Van de  
Loop, Strathmore. 26-12u

FOR SALE, One registered, long  
horn Berkshire Boar, 15 yrs old.  
Apply H. Hills, Strathmore, 1/2 mile  
East and 1/2 mile South, Strathmore.  
26-12p

FOR SALE, A few choice, registered,  
very valuable Taubert Boars, 1/2  
and 1/2, apply P. O. Box 29, or  
phone 108, Rockyford. 19-12u

FOR SALE, Young Milk Cow, com-  
ing in middle of December. Apply  
Miss S. Cammatt, Rockyford, Phone  
609. 26-11u

### Houses for Rent or Sale

FOR SALE—3 roomed house in  
Strathmore. Apply Jos. Van Tighem.  
26-12p

FOR RENT, upper flat or no hospital  
building. Apply T. M. Wears, Bar-  
rister, Strathmore. 19-12u

### Lost & Found

REWARD for information leading to  
recovery of cattle branded as  
cut on left rib. Geo. Thurston,  
Nightingale, Alta.  
4-9-21 or 78

ESTRAY—2 Horses, 1 Black Horse  
branded N X left thigh, 1  
grey, branded 9 E and 9 re-  
versed E on right shoulder. Howard  
S. J. Ewing, Irvineau. 26-12p

### Miscellaneous

FOR SALE, One Gerhard Heintzman  
Photograph, Cabinet style oak  
case, with 11 records. Two framed  
oak Rockers. Apply R. A. Brown,  
Box 26, Rockyford. 19-12u

RECORD EXCHANGE, Winnipeg.  
Good records exchanged, 120¢ for  
dollar, also new records for old.  
Hartman catalogue free. Records in  
twenty foreign languages. 19-12u

### WANTED—Men's, Women's and

Children's garments to knit or  
sew in either silk or wool, also  
plain sewing. Mrs. E. Way, 26-12p

### Grain, Hay & Feed

FOR SALE, Feed oats, 25¢ per bush.  
Box 218, Strathmore. 26-12p

FOR SALE, Seed Wheat, from regis-  
tered Early Marquis, raised on new  
land. H. C. Best, Tabor, 26-12u

### Poultry

FOR SALE, 8 Wyandottes, Rose  
Comb Cockerels, from trap nested  
hen, \$1.50 each. Apply H. G. Lay-  
cock, Nightingale, Phone 2-1p

### A New Year Present

that will remember you to  
your friends every week in  
the year. A subscription to  
the "Standard", \$2.00 in  
Canada, U. S. and Foreign  
\$2.50.

### Machinery Etc.

THE PROPERTY OF M. H. E. SLY

Baby Carriage, Lamp, Bath Tub,  
Heater, Pipes, Milk Cans, Horse  
Blacks, Cooker, Crutches, 2 Crabs, Water  
Pail, Barrels, Sledge Hammer, Wash-  
ing Machine, Gallon Jars, Lard Oil,  
Meat Chopper, Cooler, Cows Lard,  
Poker, Plough, walking, Plough, cane,  
Packer, Horse Tires, Seeder, Well-  
digging Hole, Corn Plan, Galv-  
nized Water Tank, Binder and Tires,  
Massey Harrow, Sifter, Horse shoes,  
Shovel, Grain Sift, Scraper and  
miscellaneous effects too numerous to  
mention.

— Terms Cash —

A. LAZZELL, Auctioneer.

Calgary. Alberta.

### SPECIAL

To be sold without reserve, at Mr.  
Butler's Sale on Saturday, December  
22nd, at 2 o'clock 1 Day, Standard-bred  
Driving Horse, steel tired buggy and  
harness, also team Heavy Work  
Horses, weighing 3200 pounds, and  
harness mounted harness.

—

Look up the label on your  
subscription and see if you  
are paid up. The figures  
after the month are the last  
two of the year to which you  
are paid.

### ROMAN CATHOLIC CHURCH

1st Sunday of month, Mass at  
Carleton 9 a.m. Strathmore 11 a.m.

2nd Sunday of month, Mass at Lang-  
don 2 a.m. Strathmore at 11 a.m.

Rev. J. E. DUGGAN,  
Pastor

### GRAIN PRICES

December 16, 1923

The following grain prices are for  
grain by wagonload at Strathmore,  
not track prices, and for information  
of the public only. Figures are kind  
ly supplied by Mr. T. H. Eves, of the  
Royal Road Elevator.

#### Wheat

Track 92.5

No. 1 71

2 68

3 65

#### Oats

2 C.W. 32

3 C.W. 22

Ex No. 1 Feed 22

No. 1 Feed 20

#### Rye

No. 1 1.61

2 1.61

#### Barley

No. 1 22

No. 1 Feed 22

#### Rye

No. C.W. 40

Rej. 39

### Counter Check Books.

Counter Check Books are  
selling just now at excep-  
tionally low prices.

A rate war opened last  
week between manufacturers  
and prices have dropped  
away down.

We can under-quote any  
price that may be offered  
you on these, until further  
notice.

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### NEXT WEEK WITH THE

### CHURCHES

Union Church, Strathmore

—

Sunday, December 23, 1923

NAMARA—11 o'clock special Chris-  
tmas service with appropriate music  
and illustrated sermon.

CHICAGO—2:30 o'clock. Advent ser-  
mon with illustrations from Hoff-  
man's life of Christ.

STATHMORE—10:30 a.m. to 11  
a.m. In charge of Mr. Way. Advent  
service at 7:30 o'clock.

Christmas and Christmas hymns by the  
congregation and choir. Illustrated  
sermon. "The Word Was Made  
Flesh."

Full choir in two anthems: "O  
Son of the World," by Mr. John  
Goss.

"O Come Redeemer of Mankind," by  
John E. Ward.

Quartet, "Silent Night."

A. Layzell, Choir Leader.

Mr. Howard, Pianist